

# CONDÉ NAST

MÉXICO Y LATINOAMÉRICA



# WELCOME TO *MEXICO*

DEAR ROGER,

Welcome to Mexico!

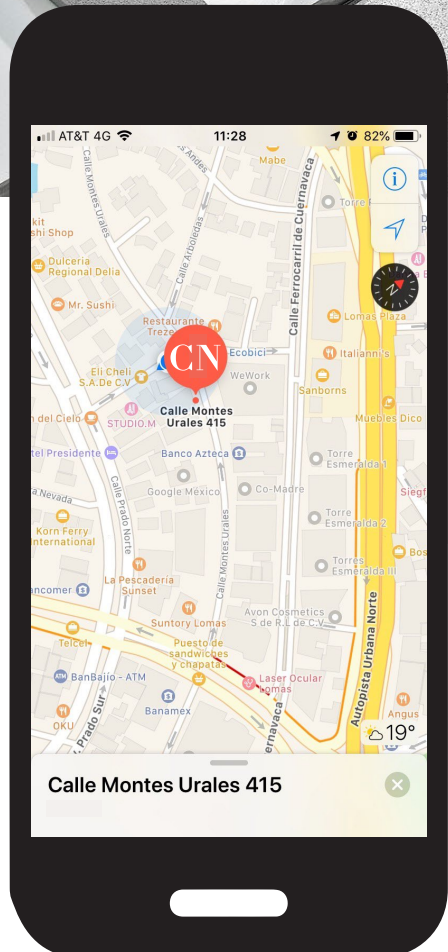
It's an honor for us that you have decided to visit Mexico. Once the Centre of Aztec civilization, Mexico City is now Mexico's cultural, financial and political capital. This is why the headquarters of Condé Nast Mexico & Latin America are located in Mexico City.

We are sure that you will deeply enjoy all of the great things this country has to offer.

Best regards,

Javier Esteban  
CEO and General Director  
Condé Nast Mexico and Latin America





# CONDÉ NAST *Offices*

## ADDRESS:

Montes Urales 415, 3rd Floor, Lomas de Chapultepec, Miguel Hidalgo 11000. CDMX

## DISTANCE FROM FOUR SEASONS HOTEL:

15 minutes, 13 km

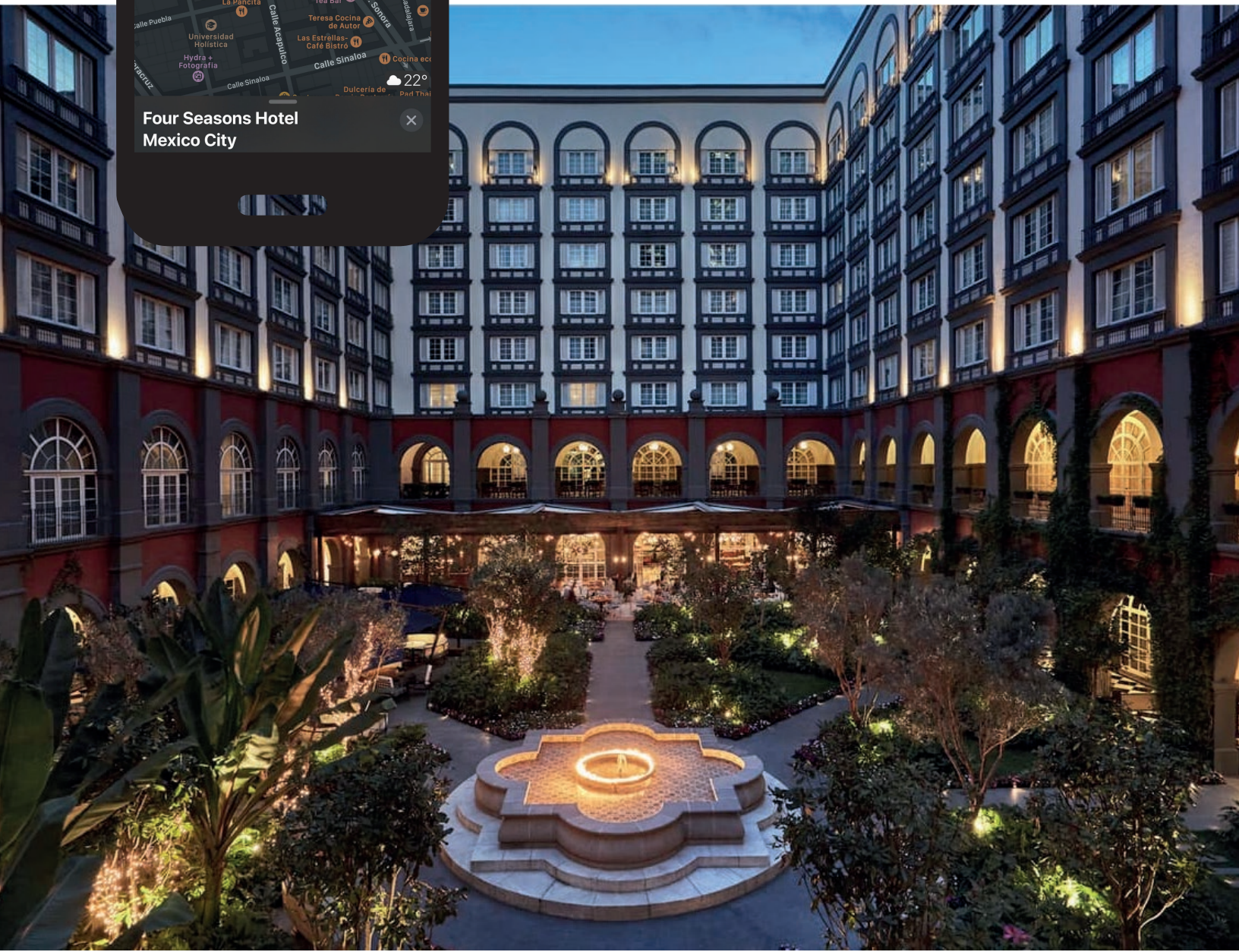
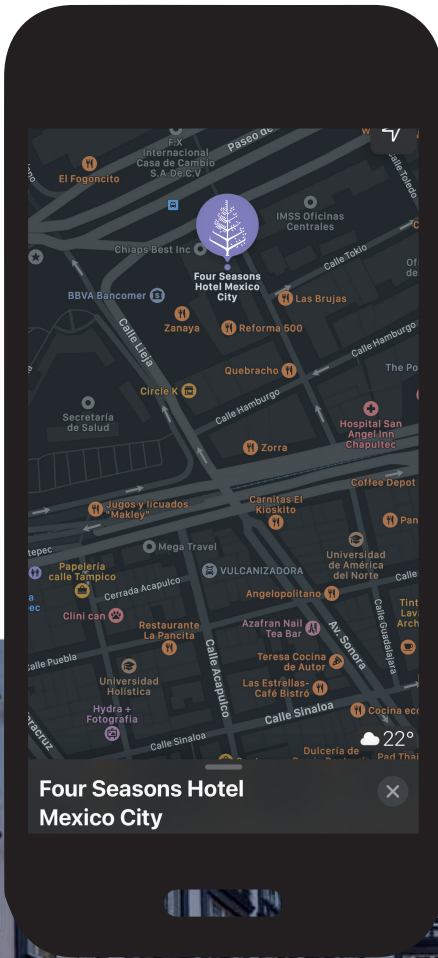
\*Depends on traffic, our recommendation is to leave 20 minutes before every meeting.

# *FOUR SEASONS HOTEL MEXICO CITY*

## ADDRESS:

Av. Paseo de la Reforma 500, Juárez, Cuauhtémoc, 06600  
Mexico City, CDMX

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# Schedule

TUESDAY 26

WEDNESDAY 27

THURSDAY 28

FRIDAY 29

09:00

10:00

11:00

12:00

13:00

14:00

15:00

16:00

17:00

18:00

19:00

20:00

21:00

22:00

23:00

00:00

01:00

Roger Lynch lands at Mexico City airport

Roger Lynch arrives at the Four Seasons Hotel

## MEETING #1

Meeting with Condé Nast Mexico and Latin America employees

Condé Nast Mexico and Latin America office

## MEETING #2

Meeting with Condé Nast Mexico and Latin America employees

Condé Nast Mexico and Latin America office

## DINNER

Dinner with businessmen and General Directors

TBD

## DAY OF THE DEAD GALA

Vogue Event

CASA CASTELAR  
Av. Emilio Castelar 131, Polanco,  
Miguel Hidalgo, 11550, CDMX

Roger Lynch leaves the Four Seasons Hotel to go to the airport

Roger Lynch takes off from Mexico City airport



What to see in  
***MEXICO CITY***

# Buildings & Monuments

## ÁNGEL DE LA INDEPENDENCIA

The Ángel was built in 1910 during the presidency of Porfirio Díaz by architect Antonio Rivas Mercado, to commemorate the centennial of the beginning of Mexico's Independence War. Later it was made into a mausoleum for the most important heroes of that war. It is one of the most recognizable landmarks in Mexico City, and it has become a focal point for both celebration and protest. It resembles the July Column in Paris and the Victory Column in Berlin. It is located in Paseo de la Reforma, Mexico City.

## BELLAS ARTES

The “Cathedral of Art in Mexico” is a prominent cultural center in Mexico City. It has hosted the most notable events in music, dance theatre, opera and literature and has held important exhibitions of painting, sculpture and photography. The building is located on the western side of the historic center of Mexico City next to the Alameda Central park. Avenida Juárez.

## TEOTIHUACÁN

The ruins of a temple just outside Mexico City have kept archaeologists intrigued for years.

## BASILICA DE GUADALUPE

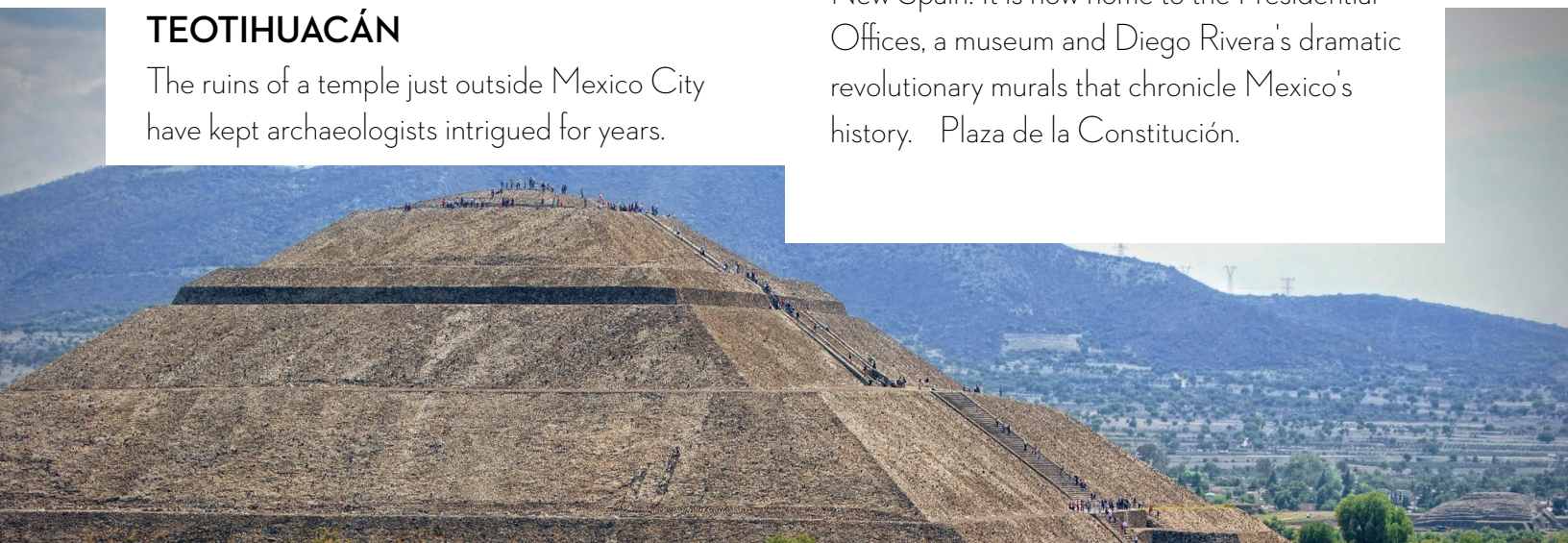
The most important religious site in Mexico and a site for pilgrimages, the Basilica of Guadalupe is built on the spot where the Virgin was seen by Aztec convert Juan Diego Cuauhtlatoatzin in 1531. The old basilica was completed in 1709, and its modern sister building in 1976. In 2002 Juan Diego became the first Native American saint. Juana de Arco.

## CATEDRAL METROPOLITANA

The Spaniards built the Metropolitan Cathedral of Mexico City on the site of the Aztec's Wall of Skulls in the 1520s, and you can find the remnants of the Aztec Templo Mayor just east of the Cathedral. There is also a stunning museum that houses the artefacts discovered on the site. Plaza de la Constitución.

## PALACIO NACIONAL

The historic centre of Mexico City fills the entire eastern side of the Plaza de la Constitución, also known as the Zócalo. Built on the site of an Aztec palace, this used to house the viceroys of New Spain. It is now home to the Presidential Offices, a museum and Diego Rivera's dramatic revolutionary murals that chronicle Mexico's history. Plaza de la Constitución.



# Museums



## NATIONAL ART MUSEUM (MUNAL)

The most important in Latin America which has a large collection of paintings dating from 1550 to 1950. It covers the development of art in Mexico and neighboring countries from the era of New Spain, from romanticism to independence.

Tacuba Street 8, Centro Histórico, Mexico City. TEL +52 (55) 8647 5430  
(munal.mx/en)

## FRIDA KAHLO MUSEUM

Located in La Casa Azul, the Blue House, where Kahlo was born, lived and died, the museum is full of her work and her husbands'. Several rooms contain the couple's personal belongings - paintings by Paul Klee and others. There is also a collection of prehispanic pieces.

Londres 247, Coyoacán, Mexico City. TEL. +52 (55) 5658 5778  
(museofridakahlo.org.mx)

## JUMEX MUSEUM

One of the most important museums of contemporary art in the city. It has a private collection, as well as interesting temporary exhibitions.

Miguel de Cervantes Saavedra 303, Mexico City. TEL +52(55) 5395 2615  
(fundacionjumex.org)

## ALAMEDA CENTRAL PARKS

A pleasant park in the middle of the city, with sculptures, fountains and a Diego Rivera mural. The streets around the Alameda Central are lined with colonial mansions, skyscrapers, lively cafés, shops and markets.

Av. Hidalgo, Centro Histórico, Mexico City





## SOUMAYA MUSEUM

A private museum that has more than 66,000 pieces from the 19th and 20th centuries. The collection has an extensive repertoire of works by former European masters and modern western art such as Auguste Rodin, Salvador Dalí, Bartolomé Esteban Murillo and Tintoretto. You will also find sculptures of the pre-Hispanic culture of Mexico.

Miguel de Cervantes Saavedra 303, Mexico City. TEL +52 (55) 1103 9800  
(soumaya.com.mx)

## UNIVERSITY MUSEUM OF CONTEMPORARY ART (MUAC)

It is the first and most important museum dedicated to contemporary art. It is located within Ciudad Universitaria, UNAM

Insurgentes 3000, C.U. Mexico City. TEL +52 (55) 5622 6972  
(muac.unam.mx/)



## FRANZ MAYER MUSEUM

The museum has a collection that allows you to appreciate pieces from different backgrounds, materials and styles from the 16th to the 19th century, mainly from Mexico, Europe and the East. The collection consists of pieces of silverware, ceramics, furniture, textiles, sculptures and paintings. It also presents temporary exhibitions of design and photography.

Av. Hidalgo 45, Centro Histórico, Mexico City. TEL +52 (55) 5518 2266  
(franzmayer.org.mx)

## TAMAYO MUSEUM

A public contemporary art museum, that produces innovative international contemporary art exhibitions, using its collection of modern and contemporary art, as well as artworks from the collection of its founder, the artist Rufino Tamayo.

Av. Paseo de la Reforma 51, Bosque de Chapultepec, Mexico City.  
TEL +52 (55) 4122 8200 (museotamayo.org)



# Streets & Lifestyle

## PLAZA GARIBALDI

This is where the city's out-of-work mariachi bands gather in the evening to play and show their talents. Come here if you want to experience some authentic Mexican music and dancing - and see some of the country's most genuine living folklore.

Eje Central Lázaro Cárdenas 43, Centro, Mexico City

## MASARYK

This avenue is the main luxury street for shopping.  
Av. Pdte. Masaryk Polanco,

## EL PALACIO DE HIERRO POLANCO

This is the main mall for luxury and fashion shopping.  
Avenida Homero 1212, Polanco, Mexico City

## PARQUE MÉXICO

One of the most beautiful parks in the city, located in the Colonia Roma, is a great option for walking.

Av México 19, Hipódromo Condesa, Mexico City





# Where to eat in *Mexico City*

## PUJOL

Pujol is internationally recognized for its haute cuisine that involves a meticulous process of elaboration in its food, taking care of even the smallest details.

Tennyson 133, Polanco, Polanco Mexico City TEL: 5545 4111

## DULCE PATRIA

Chef Martha Ortiz is the face behind this place that is a masterpiece inspired by traditional Mexican cuisine with a very particular twist, which is represented in each of its original dishes

Anatole France 100, Polanco, Polanco, Centro, Mexico City TEL 3300 3999

## QUINTONIL

Number 22 on the list of the 50 best restaurants in the world. Chef Jorge Vallejo prints his experience in dishes that honor Mexico, its tradition and ingredients

Av. Isaac Newton 55, Polanco, Mexico City, TEL, 5280 1660

## BIKO

Biko has been recognized among the 50 best restaurants in the world, according to several rankings, and has sometimes been the only Mexican restaurant mentioned in such listings.

Presidente Masaryk 407, Polanco TEL, 5282 2064

## ANATOL

Experience the highest quality ingredients with an unconventional menu inspired by the seasons.

Av. Pdte. Masaryk 390, Polanco, Mexico City TEL 3300 3950

## CHAPULIN

The culinary offer is, moreover, taken care of, attractive and perfectly achieved, by retaking various elements of typical Mexican cuisine, which equally integrate contemporary dishes that pay tribute to this culture.

Campos Elíseos 218, Polanco, Mexico City, TEL 5327 7789





# *Contacts*

## **ENRIQUE SANCHEZ ARMAS**

*Public Relations Director*

[enrique.sanchezarmas@condenast.com.mx](mailto:enrique.sanchezarmas@condenast.com.mx)

+52 1 55 4590 7195

## **SERGIO GARCIA**

*Public Relations Manager*

[sergio.garcia@condenast.com.mx](mailto:sergio.garcia@condenast.com.mx)

+52 1 55 7474 4628

## **IRMA FLORES**

*General Direction Assistant*

[Irma.flores@condenast.com.mx](mailto:Irma.flores@condenast.com.mx)

+52 1 55 4557 6316



# Flights *Schedule*

NAME

ARRIVAL

FLY

DEPARTURE

FLY

**Roger Lynch**

26 Octubre 14:00 American Airlines AA0505

29 Octubre 22:00 American Airlines AA0505